Fractional Government Affairs Representation

Strategic Advocacy Without the Full-Time Overhead

About EPIC Policy Group

EPIC Policy Group provides legislative representation, regulatory engagement, and grassroots strategy tailored to clients that need results—not bureaucracy. We serve associations, nonprofits, small to mid-sized businesses, and cause-driven organizations that require focused policy outcomes without the cost of a full-time government affairs staffer.

Our team has over a decade of experience influencing policy at the Arizona State Capitol, Washington D.C., and throughout the Southwest.

What is Fractional Representation?

Fractional government affairs provides the legislative and regulatory support you need—when you need it—on a **scalable, monthly retainer model.**

This means:

- No W-2 or benefits costs
- No onboarding lag
- No long-term commitment
- Immediate integration into your advocacy and operations

You get access to a **full-service government affairs team** ready to act on your behalf at the Capitol and City Halls, in coalition rooms, and with your stakeholders.

Core Services Offered

We tailor each engagement based on your needs. Services may include:

✓ **Legislative Tracking & Monitoring** (state + federal)
✓ **Bill Analysis & Policy Issue Briefs**
✓ **Testimony Preparation & Committee Coverage**
✓ **Lawmaker Relationship Management**
✓ **Grassroots Mobilization**
✓ **Regulatory Agency Monitoring**
✓ **Stakeholder Coalition Engagement**
✓ **PAC Strategy & Compliance Guidance**
✓ **Monthly Reports & Strategic Reviews**

Service Tiers & Pricing

Tier	Description	Monthly Fee
Tier 1: Monitoring & Alerts	Tracking of relevant legislation/regulations, curated reports, monthly briefing calls	$750–$1,500
Tier 2: Representation & Engagement	Includes Tier 1 plus direct legislator engagement, coalition outreach, and policy documentation	$2,500–$4,000
Tier 3: Full-Scale Advocacy	Includes Tier 2 plus hearing representation, talking point development, grassroots campaigns, and earned media	$5,000–$7,500

Multi-client or multi-state retainers available upon request.

Ideal Clients

Organizations we currently serve or are best aligned to support include:

- Trade Associations & Chambers of Commerce
- Healthcare, Education, Transportation Nonprofits
- Veterans Advocacy Organizations
- 2A, Motorcycle, and Public Safety Coalitions
- Startups and Businesses in Regulated Industries
- Regional Development and Workforce Groups

If you're asking **"Do we need a lobbyist?"** or **"How do we keep up with the legislature?"**, we're built for you.

Proven Results

Over the past 24 months:

- 2900+ bills tracked
- 200+ legislator briefings conducted
- 15 legislative wins delivered
- 12 multi-org coalitions facilitated
- Dozens of grassroots campaigns activated

Let's Talk

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Ready to discuss your policy goals?
➞ Book a 15-minute strategy session: https://epicpolicygroup.cliogrow.com/book